



# TRITON DIGITAL'S STREAMING METRICS MONTHLY RANKER

August 2021

## About Triton's Streaming Metrics Services

Triton's Streaming Metrics measurement service is the industry standard for online audio consumption data. It provides credible data that enables audio publishers around the world to analyze the consumption of their audio content by daypart, device type, geography, distribution platform, and more.

## About Triton's Rankers

Triton's Rankers are a listing of the top performing digital audio publishers and sales networks, as measured by Triton's Streaming Metrics measurement services.

**Publishers are ranked Globally, as well as in three distinct regions: US, LATAM, and EMEA.**

- The Global Publisher Ranker, powered by Streaming Metrics, verifies the quantity of streams without qualifying where they are being consumed.
  - The regional rankers quantify consumption based on listener location.
  - All metrics within Triton's Rankers include both ad-supported and non-ad supported listening.
  - Sales Networks include both owned streams and the streams related to network affiliations.
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## About the Rankings

Rankings are computed based on Average Active Sessions (AAS), with Session Starts (SS), and Average Time Spent Listening (ATSL) also displayed.

## Understanding the Metrics

**Average Active Sessions** or **AAS** represents the average number of sessions at any point in time in the reported time period, with invalid sessions omitted. AAS can be calculated by dividing Total Listening Hours by the number of hours within the reported time period ( $AAS = TLH / \text{Hours in period}$ ).

**Total Listening Hours** or **TLH** is defined as the total number of hours that the station/publisher has streamed during sessions with a duration of at least one minute in length within the reported time period. Any/all invalid sessions are omitted.

**Session Starts** or **SS** is defined as the number of sessions with a minimum duration of one minute in length that were started within the reported time period. Any/all invalid sessions are omitted.

**Average Time Spent Listening** or **ATSL** is defined as the average number of hours for each session with a duration of at least one minute in total within the reported time period. Calculated as total time spent listening divided by active sessions.

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The background is a solid blue color with a complex, abstract pattern. A world map is visible, composed of a grid of small dots. Overlaid on the map are various geometric shapes: vertical lines, circles of different sizes, and some circles with internal patterns. The overall aesthetic is technological and data-oriented.

## AUGUST 2021 RANKERS

# GLOBAL

Daypart: 6am-8pm M-F  
Month: August 2021



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,132,421	457,202,592	0.74
2	Talpa Network	141,096	23,654,701	1.81
3	365 Digital	7,725	2,257,495	1.02

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	405,910	187,566,683	0.65
2	Prisa Radio	146,832	59,033,004	0.75
3	Talpa Radio	112,987	17,902,811	1.92
4	NPR Member Stations	107,137	39,636,665	0.81
5	Audacy	86,113	36,868,434	0.70
6	Cumulus Streaming Network	62,501	22,053,920	0.85
7	EMF	36,710	7,595,402	1.42
8	Bell Media	35,763	7,735,019	1.38
9	Grupo Acir	30,634	10,543,610	0.88
10	Univision	30,077	15,888,143	0.57
11	AccuRadio	26,185	4,927,818	1.59
12	Beasley Broadcasting Corporate	25,540	9,386,558	0.82
13	Medialaan	25,380	4,063,032	1.89
14	CRP Radios	21,432	8,653,179	0.75
15	Hubbard Broadcasting	21,354	6,138,429	1.04
16	Karnaval.com	18,685	8,029,790	0.71
17	New York Public Radio	13,736	4,471,973	0.92
18	Grupo Radio Centro	13,731	5,330,972	0.78
19	Grupo JBFM	13,442	5,317,054	0.76
20	Salem Communications	13,151	5,336,850	0.73
21	Grupo Alpha Media	12,269	5,821,591	0.64
22	Grupo America Argentina	11,957	4,378,585	0.81
23	LS4 Radio Continental SA	10,704	3,312,604	0.98
24	Urban One	10,699	4,299,648	0.75
25	Commerciele Radio Nederland B.V.	10,527	2,240,860	1.42

## Notes:

- Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

# GLOBAL

Daypart: 6am-12am M-SUN  
Month: August 2021



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	781,234	567,047,666	0.75
2	Talpa Network	106,747	32,649,622	1.81
3	365 Digital	5,149	2,784,284	1.01

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	299,272	251,398,932	0.65
2	Prisa Radio	104,185	79,149,627	0.72
3	NPR Member Stations	85,420	56,185,515	0.83
4	Talpa Radio	84,085	24,128,965	1.92
5	Audacy	61,307	46,402,180	0.72
6	Cumulus Streaming Network	42,834	26,674,334	0.87
7	EMF	27,835	10,648,539	1.42
8	Bell Media	25,786	10,011,847	1.40
9	Grupo Acir	21,281	13,916,615	0.84
10	Univision	19,410	18,347,882	0.58
11	Medialaan	19,205	5,607,209	1.89
12	AccuRadio	19,011	6,606,877	1.58
13	Beasley Broadcasting Corporate	17,355	11,230,593	0.85
14	CRP Radios	16,315	12,527,324	0.72
15	Hubbard Broadcasting	14,592	7,383,607	1.07
16	Karnaval.com	14,564	12,510,989	0.65
17	New York Public Radio	10,875	6,241,345	0.95
18	Grupo JBFM	10,120	7,646,106	0.73
19	Grupo Radio Centro	9,722	7,032,652	0.76
20	Grupo America Argentina	9,455	6,945,533	0.74
21	Salem Communications	8,955	6,322,314	0.77
22	Commerciele Radio Nederland B.V.	8,531	3,271,709	1.44
23	Grupo Alpha Media	8,099	7,017,659	0.64
24	Urban One	7,276	5,150,410	0.77
25	LS4 Radio Continental SA	7,195	4,201,478	0.94

## Notes:

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U.S.

Daypart: 6am-8pm M-F  
Month: August 2021



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,112,429	447,367,355	0.75

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	394,084	181,383,770	0.65
2	NPR Member Stations	99,885	36,938,701	0.81
3	Audacy	85,882	36,709,906	0.70
4	Cumulus Streaming Network	61,594	21,689,111	0.85
5	EMF	35,737	7,291,552	1.43
6	Univision	30,063	15,880,403	0.57
7	Beasley Broadcasting Corporate	25,012	9,231,100	0.82
8	Hubbard Broadcasting	21,224	6,043,661	1.05
9	AccuRadio	15,377	2,741,714	1.68
10	Salem Communications	13,003	5,252,235	0.74
11	New York Public Radio	12,504	3,959,322	0.95
12	Urban One	10,655	4,285,551	0.75
13	Bonneville International	10,061	4,259,180	0.72
14	ESPN Radio Corporate	7,489	4,397,394	0.51
15	Prisa Radio	6,797	3,874,900	0.53
16	Midwest Communications	6,719	1,523,334	1.31
17	MediaCo Holding Inc	6,713	2,896,857	0.70
18	Classical KUSC/KDFC	5,766	1,132,669	1.51
19	Entravision Communications Corporation	5,755	2,810,702	0.62
20	Estrella Media	5,470	2,667,438	0.62
21	WAMU	4,013	1,615,356	0.74
22	Sinclair Telecable	3,112	1,075,153	0.93
23	Lotus Broadcasting	2,701	1,181,621	0.69
24	Connoisseur Media	2,301	502,633	1.36
25	Meruelo Media Holdings	2,292	1,020,725	0.68

Notes:

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# U.S.

Daypart: 6am-12am M-SUN

Month: August 2021



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	764,913	552,112,290	0.76

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	289,528	242,060,698	0.66
2	NPR Member Stations	78,863	51,730,301	0.83
3	Audacy	61,115	46,169,177	0.72
4	Cumulus Streaming Network	42,072	26,112,799	0.88
5	EMF	27,051	10,193,257	1.44
6	Univision	19,399	18,336,093	0.58
7	Beasley Broadcasting Corporate	16,957	11,027,350	0.85
8	Hubbard Broadcasting	14,475	7,232,779	1.09
9	AccuRadio	10,552	3,434,390	1.68
10	New York Public Radio	9,801	5,431,569	0.98
11	Salem Communications	8,830	6,185,618	0.77
12	Urban One	7,240	5,130,058	0.77
13	Bonneville International	6,723	4,972,859	0.74
14	ESPN Radio Corporate	5,404	5,583,248	0.53
15	MediaCo Holding Inc	5,273	4,080,658	0.71
16	Classical KUSC/KDFC	4,815	1,711,844	1.53
17	Prisa Radio	4,660	4,730,089	0.54
18	Midwest Communications	4,615	1,918,513	1.30
19	Entravision Communications Corporation	3,589	3,151,569	0.63
20	Estrella Media	3,296	2,957,933	0.61
21	WAMU	3,160	2,221,746	0.77
22	Sinclair Telecable	2,073	1,251,134	0.59
23	Lotus Broadcasting	1,717	1,343,142	0.70
24	Connoisseur Media	1,639	646,218	1.38
25	Meruelo Media Holdings	1,624	1,311,119	0.68

**Notes:**

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# LATAM

Daypart: 6am-7pm M-F  
Month: August 2021



Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	82,757	31,318,178	0.74
2	Grupo Acir (Mexico)	29,684	9,344,663	0.89
3	CRP Radios (Peru)	19,334	6,846,947	0.79
4	Grupo JBFM (Brazil)	13,697	4,973,308	0.77
5	RCN Radio (Colombia)	13,068	4,501,074	0.79
6	Grupo Alpha Media (Argentina)	12,151	5,309,086	0.65
7	Grupo Radio Centro (Mexico)	11,854	3,992,700	0.83
8	Grupo América (Argentina)	11,648	3,795,565	0.85
9	LS4 Radio Continental SA (Argentina)	10,864	3,074,787	0.99
10	Grupo BluRadio (Colombia)	9,293	4,764,541	0.53
11	Grupo Mix de Comunicacao (Brazil)	8,805	2,347,071	1.06
12	Grupo Camargo de Comunicação (Brazil)	8,625	3,644,146	0.67
13	Jovem Pan - SP (Brazil)	7,598	4,677,818	0.45
14	Cadena 3 Argentina (Argentina)	6,706	2,000,478	0.92
15	Nova Brasil (Brazil)	6,391	1,813,524	0.99
16	Radio Disney Latinoamérica (Argentina, Brazil, Uruguay)	6,214	1,260,106	1.40
17	MVS Radio (Mexico)	5,933	2,097,008	0.79
18	SAUDADE FM (Brazil)	4,149	1,665,838	0.70
19	Multimedios (Mexico)	3,944	1,466,958	0.76
20	Grupo Radiopolis (Colombia)	3,676	1,133,272	0.91
21	Rádio Alvorada (Brazil)	3,449	921,316	1.06
22	NRM (Mexico)	2,991	1,117,445	0.75
23	Igreja Pentecostal Deus e Amor (Brazil)	2,552	1,262,142	0.54
24	Dial Brasil (Brazil)	2,176	738,902	0.83
25	Imagen (Mexico)	1,901	716,932	0.75

Notes:

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# LATAM

Daypart: 6am-12am M-SUN  
Month: August 2021



Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	52,676	40,051,049	0.72
2	Grupo Acir (Mexico)	19,568	12,689,299	0.85
3	CRP Radios (Peru)	14,013	10,270,979	0.75
4	Grupo JBFM (Brazil)	9,870	7,444,672	0.73
5	RCN Radio (Colombia)	9,418	6,961,065	0.73
6	Grupo América (Argentina)	9,028	6,543,348	0.75
7	Grupo Radio Centro (Mexico)	7,997	5,462,226	0.80
8	Grupo Alpha Media (Argentina)	7,627	6,541,927	0.64
9	LS4 Radio Continental SA (Argentina)	7,005	4,023,688	0.96
10	Grupo Camargo de Comunicação (Brazil)	6,116	5,354,480	0.63
11	Grupo Mix de Comunicacao (Brazil)	5,772	3,319,518	0.96
12	Grupo BluRadio (Colombia)	5,514	5,581,891	0.52
13	Jovem Pan - SP (Brazil)	5,296	6,276,958	0.46
14	Cadena 3 Argentina (Argentina)	4,723	3,032,711	0.84
15	Nova Brasil (Brazil)	4,491	2,763,019	0.90
16	Radio Disney Latinoamérica (Argentina, Brazil, Uruguay)	3,993	1,677,110	1.32
17	MVS Radio (Mexico)	3,809	2,732,166	0.76
18	SAUDADE FM (Brazil)	3,135	2,640,510	0.65
19	Multimedios (Mexico)	2,728	2,195,388	0.68
20	Grupo Radiopolis (Colombia)	2,415	1,511,721	0.88
21	Rádio Alvorada (Brazil)	2,325	1,335,601	0.96
22	Igreja Pentecostal Deus e Amor (Brazil)	2,276	2,228,060	0.54
23	NRM (Mexico)	2,117	1,611,475	0.72
24	Dial Brasil (Brazil)	1,468	1,071,869	0.76
25	Imagen (Mexico)	1,118	834,651	0.74

Notes:

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# EMEA

Daypart: 6am-7pm M-F  
Month: August 2021



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	143,781	22,281,073	1.71
2	365 Digital	8,026	2,159,947	1.10

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	115,713	16,996,193	1.75
2	Prisa Radio (Spain and Latam Countries)	61,487	21,216,836	0.80
3	DPG Media (Netherlands)	36,663	5,136,691	2.05
4	Medialaan (Belgium)	26,118	3,892,786	1.90
5	Karnaval.com (Turkey)	18,837	7,365,106	0.71
6	RadioCorp (Netherlands)	15,332	3,019,817	1.40
7	Commerciele Radio Nederland B.V.(Netherlands)	10,707	2,107,712	1.56
8	RadiaCZ (Czech Republic)	10,313	1,390,658	2.02
9	Primedia Broadcasting (South Africa)	8,026	2,159,947	1.10
10	Fresh Media Bulgaria	7,473	1,027,518	2.10
11	Active Radio A.S. (Czech Republic)	6,603	891,007	2.01
12	SABC (South Africa)	6,012	2,179,913	0.79
13	Vlaanderen Eén NV (Belgium)	5,106	729,347	1.97
14	Unidad Editorial (Spain)	4,688	2,676,074	0.49
15	Sublime World BV (Netherlands)	4,409	653,733	1.97

#### Notes:

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# EMEA

Daypart: 6am-12am M-SUN  
Month: August 2021



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	105,251	31,764,454	1.77
2	365 Digital	5,057	2,703,165	1.08

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	83,187	23,584,299	1.76
2	Prisa Radio (Spain and Latam Countries)	45,977	33,587,662	0.73
3	DPG Media (Netherlands)	25,187	6,857,659	1.97
4	Medialaan (Belgium)	19,149	5,564,805	1.91
5	Karnaval.com (Turkey)	14,240	12,200,631	0.60
6	RadioCorp (Netherlands)	11,709	4,544,695	1.42
7	Commerciele Radio Nederland B.V.(Netherlands)	8,441	3,219,246	1.56
8	RadiaCZ (Czech Republic)	6,788	2,011,795	1.78
9	Primedia Broadcasting (South Africa)	5,057	2,703,165	1.08
10	Fresh Media Bulgaria	4,849	1,422,728	2.00
11	SABC (South Africa)	4,353	3,315,784	0.73
12	Active Radio A.S. (Czech Republic)	3,965	1,159,897	1.82
13	Vlaanderen Eén NV (Belgium)	3,961	1,103,601	1.89
14	Unidad Editorial (Spain)	3,715	4,456,727	0.46
15	Sublime World BV (Netherlands)	3,535	1,006,381	1.98

Notes:

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## Resources

### **Access the Monthly Rankers:**

<https://www.tritondigital.com/resources/monthly-rankers/rankers-archive>

### **Contact Us**

Don't hesitate to reach out should you have questions, comments, or requests for additional information as it relates to our Monthly Rankers

[Ranker@TritonDigital.com](mailto:Ranker@TritonDigital.com)

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